MADSA

Malaysian Dietary Supplement Association

MALAYSIAN DIETARY SUPPLEMENT ASSOCIATION

The Malaysian Dietary Supplement Association was formed by a small group of concerned dietary supplement companies to discuss the issues that was facing the industry during the Pan Pharmaceutical era.

We have since taken stride and have started to play an important role as a health player in the industry. We have since partnered with the Ministry of Health in mutually beneficial events.

We would like to invite your company to join the Association.

We believe that your company can benefit from the strength of the "many companies, one strong voice" that MADSA will carry when dealing with relevant bodies.

MASDA's main objectives are to promote and protect the dietary supplement industry for the interest of its members; and to provide a common platform for members to address issues that affect the industry such as registration of dietary supplement and advertising issues.

We are affiliated to the International Alliance of Dietary Supplement Association (IADSA) and are a member to the newly formed ASEAN Alliance of Health Supplement Association (AAHSA). AAHSA in collaboration with IADSA is actively involved in the ASEAN harmonisation effort in the field of product registration of health supplement and traditional medicine, currently underway at the Health Ministerial level of the ASEAN countries.

By joining MADSA, you will be immediately kept abreast with all the development taking place in this crucial field that will have a definite impact in the way business is conducted in the near future.

The membership Rules and Constitution is attached for your perusal.

Your membership will add tremendous strength to the growing organization.

As a potential player in the industry, you are kindly requested to advice in writing your interest in being a member of **MADSA**. A form is attached for your kind consideration.

Look forward to your active participation.

Yours truly,

Muthu Kumar Shanmunghom

President MADSA

Email to: secretariat@madsa.org.my